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JIMMEKA L. ANDERSON

Curriculum Vitae

Mailing Address:

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Research Interests

Black Girl Literacies and Digital Media

Digital Literacy Counterspaces and Black Girls
Counternarrative Formation and Counter Storytelling
Mis and Missed Representation in Media
Critical Race Feminism in Digital Learning Spaces

New Media/Social Media

Social Media Usage Among Adolescents
Misinformation/Disinformation/Malinformation
Social Media Affordances for Learning and New Literacies
Social Media Counterspaces and Counterpublics

Critical Media Pedagogy/ Tech & Digital Arts Education

Culturally Responsive Digital Learning
Interdisciplinary Approaches with Tech & Digital Arts Education (Across Subject Areas)
Effectiveness in Critical Media Literacy Curriculum

Quantitative/ Qualitative/ Mixed Methods Research

Education

Ph.D. (May 2022)

University of North Carolina Charlotte
College of Education
Department of Curriculum and Instruction
Charlotte, NC

Major: Urban Education

Research: Critical Digital Media Literacy

Dissertation: *Incidents in the life of a cyber girl:
Exploring instagram as a potential counterspace for
Black girls' literacy practices.*

M.A. (December 2017)

Appalachian State University
College of Education
Department of Curriculum and Instruction
Boone, NC

Major: Educational Media

Concentration: New Media Literacies

Graduate Certificate (December 2017)

Appalachian State University
College of Education
Department of Curriculum and Instruction
Boone, NC

Certificate: Online Learning and Development

B.A. (December 2007)

University of North Carolina Greensboro
College of Health and Human Services
Greensboro, North Carolina

Major: Human Development and Family Studies

Concentration: Child and Adolescence

Professional Experience

- 2022- Present Adjunct Faculty, University of North Carolina at Charlotte (UNCC)
- 2021- Present Project Manager, National Association for Media Literacy Education
- 2021- Present Program Fellow, New America
- 2021- Present Founder/Executive Director, Black Girls Film Camp, Inc.
- 2021- 2022 Technical Working Group Advisor, US Department of Education (Office of Education Technology) and West Ed, Digital Literacy Accelerator Program
- 2021- 2022 Media Literacy Consultant, Children's Animation Project, 9 Story Media Group
- 2020- 2021 Consultant, Project Manager, National Association for Media Literacy Education
- 2020- 2021 Consultant, Media Literacy Curriculum, The Women's Sports Foundation
- 2019- 2021 Graduate Research Assistant, UNC Charlotte, Charlotte, NC.
- 2017- 2021 Course Instructor, Carolina School of Broadcasting
- 2014- 2019 Outreach Program Coordinator, Charlotte Mecklenburg Library, Charlotte, NC.
- 2011- 2021 Founder and Executive Director, I AM not the MEdia, Inc., Charlotte, NC.
- 2008- 2014 Teen Services Specialist, Charlotte Mecklenburg Library, Charlotte, NC.

Research Experience

- 2019-2021 Graduate Research Assistant, The Urban Education Collaborative, University of North Carolina Charlotte, Charlotte, North Carolina.
- 2015-2018 Research Associate, Shaping the Message CBPR Research Grant, Department of Social Work, University of North Carolina Charlotte, Charlotte, North Carolina.

Teaching Experience

- Fall 2022 Adjunct Professor, *Critical Media Pedagogy in Urban Education*, Curriculum and Instruction, CATO College of Education, UNC Charlotte, NC, Charlotte, NC. (Master's Course)
- July 2022 Guest Lecturer, *Black Girlhood Studies Lecture Series*, University Florida. (Summer Doctoral Course)
- Fall 2020 Teaching Assistant, *Critical Media Pedagogy in Urban Education*, Curriculum and Instruction, CATO College of Education, UNC Charlotte, NC, Charlotte, NC. (Master's Course)
- Spring 2020 Teaching Assistant, *Seminar in Professional and Grant Writing*, Curriculum and Instruction, CATO College of Education, UNC Charlotte, NC, Charlotte, NC. (Doctoral Course)
- Fall 2019 Teaching Assistant, *Critical Issues and Perspectives in Urban Education*, Curriculum and Instruction, CATO College of Education, UNC Charlotte, NC, Charlotte, NC. (Doctoral Course)
- 2019- 2021 Online Course Instructor, *Culturally Sustaining Teaching Certificate*, UNC Charlotte, Charlotte, NC. (Continuing Education Course)
- 2017- 2021 Course Instructor, *New Media, Media Ethics and Media Literacy*, Digital Media Technology Certificate Program, Carolina School of Broadcasting, Charlotte, NC. (Undergraduate Level)

Licenses/Certificates

- 2019 Responsible Conduct of Research CITI Certification, UNC Charlotte

Awards and Honors

Awards

Recipient, Harlan Joel Gradin Award for Excellence in the Public Humanities, North Carolina Humanities Council, 2019

2nd Place Research Poster Presentation, Graduate Student Research Symposium, UNC Charlotte, March 2019

Crowning Achiever of the Year, Crown Jewels (NC) Chapter of The Links, Inc., 2018

Paraprofessional of the Year, Charlotte Mecklenburg Library, 2013

Recipient, Excellence in Library Services to Young Adults 2012 Program Award, YALSA, 2012

Honors

New York Times Interview, 2022

Tavis Smiley Show Expert Feature/Interview, 2022

Good Morning America- GMA3 Interview, 2022

Essence Girls United Interview, 2022

NPR 1A Expert Feature/Interview, 2022

Lucille P. and Edward C. Giles Dissertation-Year Graduate Fellow, 2021 - 2022

Washington Post Interview, 2021

Program Fellow, New America, Education Policy, 2021 - 2022

Expert Feature, Trust Me Documentary, 2020

Expert Feature/Interview, WIRED Magazine, 2020

Dissertation Proposal Summer Fellowship, UNCC Graduate School, 2020

Doctoral Fellow, Urban Education Collaborative, 2019 - 2020

Seed 20 Semi Finalist, Social Venture Partners, 2016

Publications

Books (Peer-Reviewed)

Anderson, J.L., & Czarnecki, K. (2022). *Power lines: Connecting with teens in urban communities through media literacy.* American Library Association- Neal Schuman.
<https://www.alastore.ala.org/powerlines>

Refereed Journal Articles

Martin, F., Gezer, T., **Anderson, J.L.** Polly, A.B., Wang, W. (2021). Examining parents' perception on elementary school children digital safety. *Educational Media International*, 1-18. <https://doi.org/10.1080/09523987.2021.1908500>

Burgess, W. K., & **Anderson, J. L.** (2020). Leveraging community partnerships to engage digitally foreign learners in response to COVID-19. *Middle Grades Review*, 6(2), 10. <https://scholarworks.uvm.edu/cgi/viewcontent.cgi?article=1165&context=mgreview>

Book Chapters (Refereed)

Anderson, J. (2022). Chapter 3: Media representation and missed representation. In De Abreu, B. S. (Ed). *Media literacy for justice: Lessons for changing the world*. American Library Association- Neal Schuman.

Anderson, J., & Dixon-Payne, D. (2022). Chapter 2: Media representation/Misrepresentation: Representation in Imagery and Language. In De Abreu, B. S. (Ed). *Media Literacy and Social Justice in Action*. Routledge.

Anderson, J. (2020). Chapter 18: Stories from the field- Building community collaboration with civic imagination workshops. In Shresthova, S., & Peters-Lazaro, G. (Ed). *Practicing futures: A civic imagination action handbook*. Peter Lang.

Anderson, J. (2019). Chapter 8: Teaching equity vs. Equality in media. In De Abreu, B. S. (Ed). *Teaching media literacy: Second Edition*. American Library Association- Neal Schuman.

Refereed Book Reviews

Dixon-Payne, D., **Anderson, J.L.**, & Allen, J. (2021). Not light, but fire: How to lead meaningful race conversations in the classroom: A review. *Journal of Education*. <https://doi.org/10.1177/00220574211038704>

Non-Refereed Articles

Lewis, E., **Anderson, J.**, & Burgess, W.K (2021) 6 Strategies to Engage Families of Digitally Limited Learners During COVID-19. *The Teacher Advocate*. Kappa Delta Pi. <https://www.kdp.org/publications/nta/index.php>

Anderson, J.L. (2019). You're doing media lit: Ten popular library programs that teach teens media literacy. *Voices of Youth Advocates Magazine*.

Anderson, J.L. (2018). Utilizing digital technology and media literacy to create the turn it up teen radio outreach program. *Voices of Youth Advocates Magazine*.

Czarnecki, K., & **Anderson, J.L.** (2014). Teen fashion apprentice. *Voices of Youth Advocates Magazine*.

White Papers and National Reports

Singer, P.W., Fisk, N., **Anderson, J.L.** & Guernsey, L. (2021). *Developing Skills in Cyber*

Citizenship: Combining Efforts in Education and National Security to Build Resilience in US Students. New America. <https://files.eric.ed.gov/fulltext/ED615662.pdf>

American Library Association. (2020). *Media Literacy in the Library: A guide for library practitioners*. <https://apo.org.au/sites/default/files/resource-files/2020-11/apo-nid311538.pdf>

Digital Publications

Anderson, J.L. (2021, January 27). Teaching the power of positivity online. *Family Online Safety Institute*. <https://www.fosi.org/good-digital-parenting/teaching-the-power-of-positivity-online>

Anderson, J.L. (2020, October 28). Creating change with media literacy. *Family Online Safety Institute*. <https://www.fosi.org/good-digital-parenting/creating-change-with-media-literacy>

Research and Policy Briefs

Anderson, J.L., (2020). Cyber safe schools: Addressing cyberbullying through digital citizenship instruction in North Carolina middle grades. Charlotte, NC: *The Urban Education Collaborative Research Clearinghouse*.

Anderson, J.L. (2019). Don't just give us tech, Teach us tech! Technological inequity and black students. Charlotte, NC: *The Urban Education Collaborative Research Clearinghouse*.

Refereed Journal Articles (Under Review/In Progress)

Anderson, J.L., Mason, M., Richardson, S.C., Williams, J., & Lewis, C.W. (Under Review). "What the tech!" An examination of ICT instructional inequity through teachers' experience and practices in urban schools. *Journal of Teacher Education*.

Anderson, J.L., Burgess, W.K. (Under Review). Improving information communication technology proficiency with economically disadvantaged middle grade students through digital media literacy. *School Libraries Worldwide*.

Anderson, J.L., Chambers, C., Hines, Y., Anderson, B., Richardson, S.C. (In Progress). A case for space: Critical media literacy as a counterspace in language arts for race discourse. *English Education*.

Grants | Philanthropy

Funded

Anderson, J.L. (2022). Black Girls Film Camp. Ms. Foundation (\$20,000). Role: Grant Writer and Project Oversight.

Anderson, J.L. (2022). Black Girls Film Camp. Black Girl Freedom Fund (\$100,000). Role:

Grant Writer and Project Oversight.

- Anderson, J.L.** (2022). Black Girls Film Camp. Southern Black Girls and Women Consortium (\$50,000). Role: Grant Writer and Project Oversight.
- Trope, A. & **Anderson, J.L.** (2021). Black Girls Film Camp USC Retreat. University of Southern California: Race Arts and Placemaking (RAP) (\$3,000). Role: Grant Co-Writer and Project Partner.
- Anderson, J.L.** (2021). Keepin' It REEL: Black Girls Film Camp. Ms. Foundation (\$10,000). Role: Grant Writer and Project Oversight.
- Anderson, J.L.** & Lewis, C.W. (2021). Keepin' It REEL: Black Girls Film Camp. Women + Girls Research Alliance: University of North Carolina at Charlotte (\$3,800). Role: Grant Writer and Project Oversight.
- Anderson, J.L.** (2020). NC CARES: Humanities Relief Grant: NC Humanities Council (\$4,400). Role: Grant Writer and Project Oversight.
- Martin, F., Wang, W., Polly, A.B., Wilkins, P., & **Anderson, J.L.** (2020). Digital Safety Immersion for Elementary School Teachers. NSF Secure and Trustworthy Cyberspace (\$399,999). Role: Grant Contributor/Writer.
- Anderson, J.L.**, Richardson, S.C., & Lewis, C.W. (2020). The Education of Blacks In Charlotte (1920-2020) Digital Youth Exhibition. Community Engagement Grant: NC Humanities Council (\$3,200). Role: Grant Writer and Project Oversight.
- Anderson, J.L.**, Richardson, S.C., & Lewis, C.W. (2020). Keepin' It REEL: Black Girls Film Camp. UNC Charlotte Chancellor Diversity Fund: University of North Carolina at Charlotte (\$4,200). Role: Grant Writer and Project Oversight.
- Burgess, W. K., **Anderson, J.L.**, & Clapp, A. (2020). The Digital Science Blog Project. Association for Middle Level Education (AMLE) (\$3,000). Role: Co-Writer.
- Anderson, J.L.** (2019). Travel Funding Grant: The University of North Carolina at Charlotte (\$500). Role: Grant Writer.
- Anderson, J.L.** (2019). The Teens and Social Media Traveling Exhibit. Cultural Vision Grant: Arts and Science Council (\$4,800). Role: Grant Writer and Project Oversight.
- Anderson, J.L.** (2018). The Cyber Citizen Series. Journalism and Media: Fostering Informed Citizens. NC Humanities Council (\$6,840). Role: Grant Writer and Project Oversight
- Anderson, J.L.** (2017 - 2019). The Cyber Series. The Crown Jewels (NC) Chapter of the Links, Inc. (\$9,000) Program Sponsorship. Role: Funding Lead and Project Oversight.
- Kulkarni, S., & **Anderson, J.L.** (2016). The Teen Media Literacy Conference. The Jamie Kimble Foundation. (\$5,000). Role: Co-Writer and Project Lead.

Kulkarni, S., & **Anderson, J.L.** (2016). The Teen Media Literacy Conference. The Women + Girls Research Alliance. (\$2,500). Role: Co-Writer and Project Lead.

Not Funded

Anderson, J.L., Williams III, J. A., Richardson, S. C., Johnson, J., & Lewis, C. W. (2019). The Cyber Series Project. Best Buy Community Foundation (\$15,000). Role: Co-Writer.

Invited Presentations and Speaking Sessions

International

Anderson, J.L., (2021, September). *Invited Panelist*, All-Party Parliamentary Group (APPG) on Political Literacy. US Embassy and Shout Out UK. Parliamentary Convening.

Anderson, J.L., (2021, March). *Invited Speaker*, Advancing Civic Engagement and Digital Citizenship in Media Literacy. US State Department Alumni Thematic International Exchange Seminars (TIES). Virtual Conference.

Anderson, J.L., (2020, October). *Invited Speaker*, Shaping the Global Narrative On Media Literacy: Panel Discussion for the Education Group. US State Department Alumni Thematic International Exchange Seminars (TIES). Virtual Conference.

National

Anderson, J.L., (2022, September) *Invited Speaker*, Emotional Intelligence & EdTech: Essentials for 21st Century Classrooms, Family Online Safety Institute (FOSI) Webinar Virtual.

Anderson, J.L., (2022, August) *Invited Speaker*, Quick-Click-Media Lit Resources! An Exploration of The Cyber Citizenship Initiative, National Council for Social Studies (NCSS) Webinar Virtual.

Anderson, J.L., & Brown, M. (2022. June). *Closing Keynote Session: The Black Girls Film Camp*. National Association for Media Literacy Education (NAMLE) Conference. Virtual.

Anderson, J.L., (2022, March) *Invited Speake/Panelist*, Community Partnerships and Digital Learning Interventions, Department of Education's Office of Education Technology and West Ed, Digital Literacy Accelerator Initiative. Virtual

Anderson, J.L., (2022, February) *Invited Speaker*, Murrow Conference on Digital Media Policy for Future Crises, Tufts University, Annual Conference. Virtual

Anderson, J.L., (2022, January) *Invited Moderator*, Improving Digital Literacy and Critical Thinking Skills, Department of Homeland Security (DHS), Digital Forum on Prevention. Virtual

- Anderson, J.L.**, (2021, December) *Invited Speaker*, Thinking critically in a complex world: tools and awareness to navigate an information rich culture, Institute for Science and Policy Symposium. Virtual.
- Anderson, J.L.**, (2021, November) *Invited Speaker*, Social media exposed: Where to go from here, Children and Screens Webinar. Virtual.
- Anderson, J.L.**, (2021, November) *Invited Speaker*, Recovery & Renewal: Creating a path to a new normal, Family Online Safety Institute (FOSI) Annual Conference. Virtual.
- Anderson, J.L.**, (2021, October) *Invited Speaker*, New America Roundtable on Digital Equity, New America. Virtual.
- Anderson, J.L.**, (2021, October) *Invited Speaker*, Faith, Social Media, and, Polarization, One America Movement Event. Alexandria, VA.
- Anderson, J.L.**, (2021, June). *Invited Speaker*, Youth Media for Social Justice Session: PBS NewsHour Student Reporting Labs, Journalism Education Association (JEA), TikTok. National Association of Media Literacy Education (NAMLE). Virtual.
- Anderson, J.L.**, (2020, October). *Invited Speaker*, Building an Active and Engaged Public: Discourse, Media Literacy, and Civic Education. North American Association for Environmental Education (NAEE) 49th Annual Conference. Virtual Conference.
- Anderson, J.L.**, (2020, March). *Invited Speaker*, 2020 Fulbright Teaching Excellence and Achievement (Fulbright TEA) Program Media Literacy Cohort, International Research & Exchanges Board (IREX). Washington, DC.
- Anderson, J.** (2019, November). *Invited Forum Participant*, Media Literacy Education in Libraries for Adult Audiences, American Library Association. Chicago, IL.
- Anderson, J.** (2019, June). *Invited Panel Member*, Teaching media literacy in libraries book talk, American Library Association Conference. Washington, DC.

Local

- Anderson, J.** (2021, March) *Invited Panel Member*, Educational Equity: Technological Access as a Social Determinant of Health. Women + Girls Research Alliance, University of North Carolina Charlotte. Virtual.
- Anderson, J.** (2018, March) *Invited Panel Member*, Doing Research with Girls. Women + Girls Research Alliance, University of North Carolina Charlotte. Charlotte, NC.

Conference Presentations (Refereed)

International

- Anderson, J.L.**, & Burgess, W.K. (2022, June). *Teaching Digitally Limited Learners in Urban*

Communities. International Media Literacy Research Symposium (IMLRS). Madison, WI.

Anderson, J.L. (2022, May). *Coordinating Scalable Media Literacy Initiatives across community and national spaces*. 72nd International Communications Association (ICA) Conference. Paris, France.

Anderson, J.L. (2020, November). *“What the tech!” An examination of ICT instructional inequity through teachers’ experience and practices in urban schools*. International Conference in Urban Education (ICUE). Nassau, Bahamas. (Conference Cancelled)

Anderson, J.L., & Burgess, W.K. (2020, June). *YouTUBE Clicks and CELLphie Pics: Integrating Critical Media Literacy in An Urban Middle Grades Science Classroom*. International Media Literacy Research Symposium. Porto, Portugal. (Conference Cancelled)

National

Anderson, J.L., & Brown, M. (2022, June). *Next Level: The Cyber Citizenship Initiative*. National Association for Media Literacy Education (NAMLE) Conference. Virtual.

Sabourin, J., Pucci, J., Adams, P., & **Anderson, J.L.**, (2022, March). *Media Literacy in the Age of Big Data*. SXSW EDU. Austin, TX.

Welsch, J., Fisk, N., & **Anderson, J.L.**, (2021, December). *The Cyber Citizenship Portal for Teaching Resilience to Disinformation*, National Initiative for Cybersecurity Education (NICE) K12 Cybersecurity Education Conference 2021. Virtual.

Anderson, B., & **Anderson, J.L.**, (2021, November). *Critical Media Pedagogy: Raising Critical Consciousness of Gifted Students*. National Association for Gifted Children (NAGC). Virtual Webinar. Virtual.

Martin, F., Gezer, T., **Anderson, J.L.**, Polly, A.B., Wang, W. (2021, November). *Examining parents’ perception on elementary school children digital safety*. Association for Educational Communications & Technology (AECT). Virtual.

Anderson, J.L. (2021, June). *Type the Power! Exploring the liberatory practices of media literacy and creation with urban youth through virtual outreach programs*. National Association of Media Literacy Education (NAMLE). Virtual.

Guernsey, L., **Anderson, J.L.**, Welsh, J., Fisk, N., (2021, June). *Building a Cyber Citizenship Portal for Educators: A New Way to Take Action*. National Association of Media Literacy Education (NAMLE). Virtual.

Smith, R., & **Anderson, J.L.** (2021, June). *"Trust Me" Documentary Educator Panel Discussion*. National Association of Media Literacy Education (NAMLE). Virtual.

Burgess, W.K., **Anderson, J.L.**, Clapp, A. (2020, October). *When They Know TIK TOK & Not*

Google Doc: Strategies for Engaging Digitally Foreign Learners. Association of Middle Level Education (AMLE). Virtual Webinar.

Anderson, J.L., (2019, November). Incorporating Critical Media Pedagogy with Language Art In Urban Schools. Conference on English Leadership (CEL). Baltimore, MD.

Anderson, J.L. & Redmond, T (2019, June). Bridging Media Literacy Efforts in the South Eastern Region (NAMLE) Conference. Washington, DC.

De Abreu, B., **Anderson, J.**, Anderson, N., Curran, M., & Smith, K. (2019, June). Teaching Media Literacy: How Consuming Media and Technology Impacts Student Learning. American Library Association (ALA) Conference. Washington, DC.

Kulkarni, S., Porter, A.M., & **Anderson, J.** (2017, June). Pump up the Volume: Planning a Teen Media Literacy Conference. Conference session presented at the National Association of Media Literacy Education (NAMLE) Conference. Chicago, IL.

Haigler, A., Czarnecki, K., & **Anderson, J.** (2014, March). Teen Fashion Apprentice: A Successful Workforce Development Program for Teens. Conference session presented at the Public Library Association (PLA) Conference. Indianapolis, IN.

Czarnecki, K., & **Anderson, J.** (2013, June). YALSA Excellence in Library Services Poster Presentation. Conference session presented at the American Library Association (ALA) Conference. Chicago, IL.

Local

Sanders, M., **Anderson, J.**, Ornat, N., & Tingelstad, C. (2021, February). Creating & Coordinating Scalable Media Literacy Curricula Across Ages & Spaces. PACE Conference. Virtual.

Anderson, J., Teasdell, A., Smith, R., & Beavers, V. (2019, May). An Examination of the Efficacy of Charlotte Mecklenburg Library's College 101 Program as a Vehicle for Social Mobility. Charlotte Opportunity Research Showcase. UNC Charlotte, Charlotte, NC.

Anderson, J., & Leonard, M. (2018, May). Creating the College Connection: Learn Five Outreach Strategies to Connect Library Services, Colleges and Your Community. NC LIVE Annual Conference. Charlotte, NC.

Anderson, J. (2015, May). Five Strategies to Develop a Masterpiece Teen Program. North Carolina Library Association (NCLA) Conference. Greenville, NC.

Scholarly and Professional Activities

Media and Press

Tavis Smiley (Jul 2022) *Black girls and women representation in media*, KBLA 1580AM.

<https://open.spotify.com/episode/6xjeT6itgmW9Dixkwh7rs4>

Good Morning America (Jul 2022) *Co-founder of Black Girls Film Camp is helping young filmmakers succeed.* <https://www.youtube.com/watch?v=RUGXCwmVX9E>

Amanda Williams (Mar 2022) *In Case You Missed It: Media Literacy 101*, NPR 1A. <https://the1a.org/segments/in-case-you-missed-it-media-literacy-101/>

Barbara Hamm Lee (Nov 2021) *Book Banning in Virginia*, Another View with Barbara Hamm Lee – WHRO, NPR. <https://mediaplayer.whro.org/program/anotherview/archive>

Nicole Ellis (Sept 2021) *5 Ways to Tell if That Post You Just Shared Is Misinformation*, The Washington Post, The Lilly. <https://www.thelilly.com/5-ways-to-tell-if-that-post-you-just-shared-is-misinformation/>

Estephany Escobar (Jun 2021), *Black Girls Film Camp gives teenagers glimpse of potential career path*, Spectrum News. <https://spectrumlocalnews.com/nc/charlotte/news/2021/06/04/black-girls-film-camp>

Cheryl Brayboy (May 2021), *The Black girls film camp to host screening*, WBTV News Channel-3. <https://qclife.wbtv.com/the-black-girls-film-camp-to-host-screening/>

Tai Asks Why (Apr 2021) *Season 3: How Do I Know What's True On The Internet?*, CBC Radio Canada. <https://www.cbc.ca/radio/taiaskwhy/transcript-tai-asks-why-season-3-how-do-i-know-what-s-true-on-the-internet-1.5990352>

Francene Marie (June 2020) *Learning Media Literacy From Jimmeka Anderson*, WPEG Power 98, Beasley Radio. <https://power98fm.com/episodes/learning-media-literacy-from-jimmeka-anderson/>

Allison Carter (May 2020) *Media Literacy For All*. Not Your Little Lady Podcast. <https://demcastusa.com/2020/05/25/media-literacy-for-all/>

Meghan Herbst (Jan 2020), *How to Raise Media-Savvy Kids in the Digital Age*, WIRED Magazine. <https://www.wired.com/story/kids-digital-media-literacy-tips/>

Charlotte Mecklenburg Library (Nov 2018) *Growing with the Library*, Charlotte Mecklenburg Library Foundation. <https://foundation.cmlibrary.org/news/growing-with-the-library/>

Jennifer Roberts for Mayor Campaign (Aug 2015), Public Commercial <https://www.youtube.com/watch?v=fP2jyUHiYmc&app=desktop>

Elisabeth Arriero (Feb 2013) *ImaginOn*, WFAE seek teenagers for new radio program, Charlotte Observer Article. <https://www.wfae.org/turn-it-up-teen-radio>

Lindsay Reubens (Jan 2013), *Backing Away from the Media Influence*, Charlotte Observer Article

Brittany Penland (Aug 2012) *Costume Designers to capture Annie's hard-knock life through*

wardrobe, Charlotte Observer Article

Atlanta Remix Radio (Jan 2012) *Interview with Founder and Executive Director of I AM not the MEdia, Inc.*

Advisory Committee Member

Appalachian State University Library Board Member (2022 – Present)

Getting Better Foundation, Advisory Board Member (2021 – Present)

News Literacy Network, International Advisory Board Member (2021 - Present)

ALA National Media Literacy Education in Libraries for Adult Audiences Project (2019-2020)

Council for University Community Working Group, Diversity Division of Academic Affairs.
UNC Charlotte, Charlotte, NC. (2019-2020).

Coordinator

Anderson, J. (Spring 2021). *Keepin' It REEL: Black Girls Film Camp*, UNC Charlotte, Charlotte, NC.

Anderson, J. (October 2020). *The Teens and Media Literacy Online Exhibit*, I AM not the Media, Inc., Charlotte, NC.

Anderson, J. (September – February 2021). *The Education of Blacks in Charlotte (1920-2020) Digital Youth Exhibition*, UNC Charlotte, Charlotte, NC.

Anderson, J. (September - October 2020). *Recharged: A Virtual Media Literacy Workshop Series*, I AM not the Media, Inc., Charlotte, NC.

Anderson, J. (2019, July). *Bigger Than High School Event*, UNC Charlotte, Charlotte, NC.

Anderson, J. (2018, April). *The College Connection Program*, Charlotte Mecklenburg Library, Charlotte, NC.

Anderson, J. (2016, July). *Teen Media Literacy Conference*, I AM not the Media, Inc. Charlotte, NC.

Anderson, J. (2012- 2019). *Turn It Up Teen Radio Podcast Program* with WFAE and Carolina School of Broadcasting, Charlotte Mecklenburg Library, Charlotte, NC.

Anderson, J. (2012- 2014). *Teen Fashion Apprentice Program* with Charlotte Fashion Week, Charlotte Mecklenburg Library, Charlotte, NC.

Anderson, J. (2010- 2014). *Annual Cotton Club Event*, Charlotte Mecklenburg Library. Charlotte, NC.

Anderson, J. (2009- 2010). Operation College Launch, Charlotte Mecklenburg Library. Charlotte, NC.

Community Leadership

NC Chapter Leader, Media Literacy Now, Charlotte, NC. (2015 - 2021).

Web Designer, The UNC Charlotte Curriculum and Instruction Ph.D. Program Site. (Summer 2021)

Web Secretary- Graduate Student Council, American Education Research Association (AERA), (2020 – 2021)

Co-Editor, Urban Education and Research Policy Annuals (UERPA) Journal, (2019- 2021).

NAMLE Conference Communications and Social Media Manager, National Association of Media Literacy Education. (March - June 2019)

South East Regional Media Literacy Week Chair, National Association of Media Literacy Education. (2017- 2019).

Student Leadership Council, National Association of Media Literacy Education. (2017- 2019).

Conference Creator and Lead Coordinator, Teen Media Literacy Conference, University of North Carolina Charlotte, Charlotte, NC. (2016, July).

Organization/Association Membership

- Member, Phi Kappa Phi Honor Society
- Member, American Educational Research Association (AERA) DIV L & C; CIAE SIG
- Member, American Library Association (ALA)
- Member, National Association of Media Literacy Education (NAMLE)
- Member, Alpha Kappa Alpha, Sorority, Inc.

****Recommendations Provided Upon Request**